

Report to Cabinet/ Portfolio Holder for Housing Health and Well-being

Subject: Leisure Fees and Charges 21/22
Date: 8th March 2021
Author: Kate Morris, Leisure Business Manager
Wards Affected All

Purpose

The report outlines the 2021/22 fees and charges for Leisure Centres and seeks approval for their introduction from 1st April 2021.

Key Decision

This is not a Key Decision

Recommendation(s)

THAT:

- 1)** Approval is given for the fees and charges for Leisure Centres (2021/22) as detailed in Appendix B to be introduced from 1st April 2021.

1 Background

1.1 Financial Background

The leisure department continues to critically review all operations to ensure that the most cost effective and efficient services are provided to the residents of the borough. The objective of maximising income within the social aims of the council remains a key focus as we strive to operate a discretionary service at the lowest level of subsidy possible whilst retaining service levels and standards.

With Portfolio Holder approval discretion can be made to apply varying percentage increases to relevant fees and charges as long as the overall cash amount for that area is met. This allows consideration to be made for factors that influence the rate at which fees and charges are set.

These factors include:

- Income inflation of 3% which is proposed as part of the Council's budget for 2021/22
- The borough's priorities.
- Comparative prices of neighbouring authorities
- Performance trends and individual activity price sensitivity.
- The cost benefit of the service.

In some cases the impact of Covid on closure of facilities and therefore the availability of activities has been taken into account

1.2 **Price Comparisons**

Wherever possible pricing comparisons have been gathered from neighbouring authorities and comparable theatres, and are detailed in Appendix A. It should be noted that these are current year prices (20/21) and are subject to increase by the individual authorities/theatres for the financial year 21/22. True comparisons are often difficult to obtain due to the following factors: -

- Length of session/number of weeks per course
- Size of facilities i.e. sports halls
- What is included in the price e.g. 50+ includes tea and biscuits for GBC
- Membership Packages, and what is included in these packages
- Range of venues for hire e.g. Millennium Suite, theatre, conference facilities
- Eligibility of customers to obtain discounts

There are gaps in some comparative prices, as some authorities do not make comparative provision to those on offer at Gedling.

It is also unknown how neighbouring authorities will respond to the impact of Covid on next year's prices.

1.3 **Gedling Leisure Card**

As part of the Council's ongoing aim to track users of the leisure facilities by the use of the Gedling Leisure Card, it is proposed to continue to offer a reduction in the price of activities for card holders. A differential of around 15% has been applied between the full charge and that of a Leisure Card holder, which will provide the necessary incentive for people to continue using their card.

In addition to the standard leisure card it is possible for customers to qualify for a concessionary leisure card (for people living with a disability, in receipt of benefits, in full time education or over the age of 60yrs) giving further discounts of up to 30% or a junior leisure card (children up to their 18th birthday) which gives further discounts of up to 40%.

2 Proposal

2.1 It is proposed that:

- a) The fees and charges for Leisure Centres (2021/22) as detailed in Appendix B be introduced from 1st April 2021.

3 Alternative Options

3.1 An alternative percentage increase for inflation could be applied; this however may not be effective in producing the required financial improvements for the proposed Medium Term Financial Plan or would increase the leisure prices beyond what is deemed an acceptable increase.

4 Financial Implications

4.1 Applying the proposed fees and charges detailed in this report will deliver the income target set.

5 Legal Implications

5.1 The main power to charge for leisure services derives from the Local Government (Miscellaneous Provisions) Act 1976. This gives the authority the ability to decide whether to charge and the level of charge for the provision of leisure services.

6 Equalities Implications

6.1 The leisure pricing structure gives further discounts to people living with a disability, under the age of 18yrs, over the age of 60yrs or in receipt of certain benefits, and is therefore helping to be inclusive of all

7 Carbon Reduction/Environmental Sustainability Implications

7.1 Not applicable

8 Appendices

8.1 Appendix A - Comparison of current fees with comparable facilities.

8.2 Appendix B - Proposed leisure fees and charges for the financial year 21/22

(Activity prices are subject to rounding to the nearest 5p or 10p to ease operational change requirements, and for the larger fees they have been rounded to the nearest £1).

8.3 Appendix C - Exceptions where activities are not subjected to a 3% price increase.

9 Background Papers

9.1 Not applicable

10 Reasons for Recommendations

10.1 To contribute to the delivery of a balanced budget both in 2021/22 and in the medium term and satisfy statutory requirements.

Statutory Officer approval

Approved by:

Date:

On behalf of the Chief Financial Officer

Approved by:

Date:

On behalf of the Monitoring Officer

Appendix A - Comparison of current fees with comparable facilities

	Gedling				Liberty Leisure (Broxtowe)				Parkwood (Rushcliffe)				Nottingham City			
	2020/2021				2020/2021				2020/2021				2020/2021			
	Non Card Holder Price	Standard Leisure Card price	Concessionary Card Price	Junior Leisure Card price	Non Card Holder Price	Standard Leisure Discount Card price	Concessionary Card Price	Junior Leisure Card price	Non Card Holder Price	Standard Leisure Discount Card price	Concessionary Card Price	Junior Leisure Card price	Non Card Holder Price	Standard Leisure Discount Card price	Concessionary Card Price	Junior Leisure Card price
Swimming																
Public swim	5.30	4.60	3.10	2.90	4.60	4.10	2.80	1.80	5.55	4.85	3.10	3.10	6.00	5.00	2.50	
Family Swim	12.10	10.50							15.60	14.30			13.00	11.00		
Swimming Lesson																
Private 1 on 1 lesson (0.5hr)	19.00	16.50														
Gym																
Fitness suite session	9.10	7.90	6.50	6.00		7.50	5.25	3.40		7.65			8.20	7.20	3.60	
Gym induction	11.50	10.00	10.00	10.00		29.95	23.95	13.95		17.50			15.99	14.99	14.99	
Racket Sports (peak times only)																
Badminton court	12.40	10.80	7.30	6.40	10.25	8.90	6.25	4.00	11.90				11.60	9.60	4.80	
Squash	9.70	8.40	5.40	4.60	7.20	6.25	4.40	2.00	8.95				10.50	8.50	4.25	
Table tennis	8.60	7.50	4.70	4.40	7.00	6.10	4.25	2.75	5.30				10.00	8.00	4.00	
Exercise Classes																
Exercise class (0.5hr)	5.40	4.70	3.60	2.50	3.45	3.00	2.10	1.35	6.80	6.15						
Exercise class (1hr)	7.70	6.70	5.40	4.60	6.90	6.00	4.20	2.70					6.90	5.90	5.90	
Exercise class (1.5hr)	9.10	7.90	6.40	5.60	8.65	7.50	5.25	3.40								
Junior class	4.00			3.50				2.70								
Health Suite																
Health suite	7.00	6.10	5.70			12.50	8.75	5.65					8.80	7.80		
Pitches (peak times)																
11 a side AWP (full pitch)		114.00			98.05	85.25	85.25	60.00								
7 a side AWP (half a pitch)		57.30			46.30	40.25	40.25	40.25								
5 a side AWP		31.80			38.25	33.25	33.25	33.25								
Other																
Exercise studio room hire (peak)	73.10	63.60		60.70	27.00	27.00	27.00	27.00								
Largest Sports hall hire (full)	96.90	84.30			51.25	44.50	44.50	44.50								
Hire the main pool (25m)(club)	111.30	96.80			66.00	66.00	66.00	66.00								
Hire teaching pool (12m)(club)	61.80	53.70		49.90	40.00	40.00	40.00	40.00								
Memberships																
Adult membership																
Health and Fitness (contract)														36.99		
Health and Fitness (no contract)		32.00	25.00	17.00		29.95	23.95	13.95						29.99		19.99
Health and Fitness (annual)		352.00	275.00			323.45	258.65	150.65								
Joining fee		10.00	10.00	10.00		15	15	10						30 (no contract)		
Swim only (no contract)																
Swim only (contract)																
Joint membership																
Health and Fitness (contract)																
Health and Fitness (no contract)																
Health and Fitness (annual)																
Joining fee																
Corporate																
Health and Fitness (contract)		27.00												26.99		
Health and Fitness (no contract)																
Health and Fitness (annual)																
Joining fee																
Swimming Lesson																
Junior lessons				22.50				20.95								24.89
Adult lessons		27.20												27.10		

Appendix B - Fees and charges for Leisure Centres (2021/22)

	20/21				21/22			
	Full Price	Gedling Leisure Card	Concessionary Leisure Card	Junior Leisure Card	Full Price	Gedling Leisure Card	Concessionary Leisure Card	Junior Leisure Card
50+ (half day sessions)	7.90	6.90	6.90		8.20	7.10	7.10	
Badminton	12.40	10.80	7.30	6.40	12.80	11.10	7.50	6.60
Baby Comes Too	3.50	3.00	3.00		3.50	3.00	3.00	
Craft Club (CFLC)	3.70			3.20	3.80			3.30
DNA Health Class (inc Otago)	4.00	3.50			4.10	3.60		
Exercise Class	7.70	6.70	5.40	4.60	7.90	6.90	5.60	4.70
Virtual Exercise Class	3.50	3.00	3.00	3.00	3.50	3.00	3.00	3.00
Express Workouts (30mins)	5.40	4.70	3.60	2.50	5.50	4.80	3.70	2.60
Fitness Suite Orientation	11.50	10.00	10.00	10.00	11.50	10.00	10.00	10.00
Fitness Suite	9.10	7.90	6.50	6.00	9.30	8.10	6.70	6.20
Health Suite	7.00	6.10	5.70		7.20	6.30	5.90	
Heartbeats	6.20	5.40	5.40		6.40	5.60	5.60	
Lifeguard Course	285				290			
Judo	6.70	5.80	5.80	4.30	6.90	6.00	6.00	4.40
Junior Session	4.00			3.50	4.10			3.60
Junior session (2hrs)	4.90			4.30	5.10			4.40
Junior session (1.5hrs)	4.70			4.10	4.80			4.20
Kayaking (CFLC)	4.10			3.60	4.30			3.70
Pilates	8.30	7.20	5.60	4.80	8.50	7.40	5.80	4.90
Snooker	9.10	7.90	5.00	3.90	9.30	8.10	5.20	4.00
Squash (40 mins)	9.70	8.40	5.40	4.20	10.00	8.70	5.60	4.30
Swim	5.30	4.60	3.10	2.90	5.40	4.70	3.20	3.00
Swim - Family	12.10	10.50			12.10	10.50		
Swim - Parent and Toddler (40 mins)	5.80	5.00	4.90		6.00	5.20	5.00	
Table Tennis	8.60	7.50	4.70	4.40	8.90	7.70	4.80	4.50
Yoga (90 mins)	9.10	7.90	6.40	5.60	9.30	8.10	6.60	5.80
Strokeability	3.80	3.30	3.30		3.90	3.40	3.40	
Swim Lessons - Junior Crash Course (25 mins)	6.30			5.50	6.30			5.50
Swim Lessons - Adult (1 x 25 mins)	8.20	7.10			8.40	7.30		
Swim Lessons - one to one lesson (30 mins)	19.00	16.50			19.60	17.00		
Swim Lessons - one to one lesson (1hr)	40.25	35.00			41.50	36.10		
Swimming lesson direct debit membership (junior)				22.50				22.50
Swimming lesson direct debit membership (adult)		27.20				27.20		
Swimtag card	4.00	3.50	3.50	3.50	4.00	3.50	3.50	3.50

higher than 3%
3%
Freeze
Less than 3%
New

Redhill leisure Centre 3G Pitch

	20/21	21/22
	Weekdays	Weekdays
Key Partner Clubs		
Quarter pitch	28.60	29.50
Half pitch	50.90	52.40
Full pitch	101.90	105.00
Other Affiliated Clubs		
Quarter pitch	31.80	32.80
Half pitch	57.30	59.00
Full pitch	114.50	117.90
Community		
Quarter pitch	35.00	36.10
Half pitch	63.70	65.60
Full pitch	127.30	131.10
Commercial		
Quarter pitch	50.90	52.40
Half pitch	95.50	98.40
Full pitch	191.00	196.70

Match Play Weekends		
5 v 5 Mini Soccer quarter pitch 1 hour booking	21.60	22.20
7 v 7 - half pitch 1 hour booking	38.20	39.30
9 v 9 - half pitch 1.5 hours booking	57.30	59.00
11 v 11 - Full Pitch 2 hour booking (junior)	114.50	117.90
11 v 11 - Full Pitch 2 hour booking	152.70	157.30

	Off Peak (holidays)	Off Peak (holidays)
Key Partner Clubs		
Quarter pitch	16.00	16.50
Half pitch	25.40	26.20
Full pitch	50.90	52.40
Other Affiliated Clubs / Community		
Quarter pitch	19.10	19.70
Half pitch	38.20	39.30
Full pitch	76.40	78.70
Commercial		
Quarter Pitch	31.80	32.80
Half Pitch	57.30	59.00
Full Pitch	114.50	117.90

higher than 3%
3%
Freeze
Less than 3%
New

	20/21				21/22			
	Full Price	Gedling Leisure Card	Concessionary Leisure Card	Junior Leisure Card	Full Price	Gedling Leisure Card	Concessionary Leisure Card	Junior Leisure Card
Full Pitch (CLC)	79.40	69.00		33.50	81.80	71.10		34.50
Third Pitch (CLC)	36.30	31.60		15.30	37.40	32.50		15.80
Exercise Studio (CFLC & RLC) Peak	73.10	63.60		60.70	75.30	65.50		62.50
Exercise Studio (CFLC & RLC) Off Peak	60.60	52.70		36.90	62.40	54.30		38.00
Activity Room (CFLC) Peak	55.90	48.60		46.20	57.60	50.10		47.60
Activity Room (CFLC) Off Peak	44.50	38.70		27.20	45.90	39.90		28.00
Full Sports Hall (CLC)	56.60	49.20			58.30	50.70		
Full Sports Hall (CFLC)	96.90	84.30			99.80	86.80		
Full Sports Hall (RLC)	60.50	52.60			62.30	54.20		
Racket Club Hire (per court)	14.10	12.30		9.40	14.60	12.70		9.70
Basketball (RLC)	19.70	17.10		17.10	20.20	17.60		17.60
Main pool (CFLC & ALC)	111.30	96.80			114.70	99.70		
Main pool (CLC)	83.30	72.40			85.80	74.60		
Main pool lane price (CFLC & ALC)	18.50	16.10			19.10	16.60		
Teaching Pool Hire (CFLC & ALC)	61.80	53.70		49.90	63.60	55.30		51.40
Gymnasium Hire (CLC)	47.70	41.50		40.60	49.10	42.70		41.80
Pool Inflatable Party (CLC, 1hr)					119.00	103.00		
Disco Pool Party (CLC, 1hr)					86.00	75.00		
Marquee, All-Weather Pitch or Youth Wing (Bolt on, 1.5 Hours)					40.30	35.00		
Jungle Fun Run (CFLC 2hrs)	166.80	145.00			172.00	149.00		
Bolt on indoor football to Jungle Fun Run Party (CFLC)	28.80	25.00			29.70	25.80		
Children's Main Pool Hire Party (CFLC - 2hrs)	166.80	145.00			172.00	149.00		
Children's Soft Play or Small Pool Parties (CFLC - 2hrs)	143.80	125.00			148.00	129.00		
Super Party (CFLC - 2hrs) includes Dino Dash, Football and Face	247.30	215.00			255.00	221.00		
Super Party (CLC - 2.5hrs)	230.00	200.00			236.00	205.00		
Children's parties (ALC - Swim only)	118.50	103.00			121.90	106.00		
Zoo Trail Castle (CLC - 2.5hrs)	161.00	140.00			166.00	144.00		
Zoo Trail Castle (CLC - 1.5hrs)	115.00	100.00			119.00	103.00		
Mouse Trap Fun Run (RLC - 2hrs)	166.80	145.00			172.00	149.00		
Sports Fun House (CLC - 2.5hrs)	172.50	150.00			178.00	155.00		
Pool inflatable + Sports Fun House	178.30	155.00			184.00	160.00		
Football Party (CLC) (2hr)	95.50	83.00			98.00	86.00		
Bolt on Gladiator Arena to Football Party (CLC)	50.60	44.00			52.00	45.00		
Bubble Football Party (CLC - 2hr)	189.80	165.00			195.00	170.00		
Betty Bug Party (under 5s, CFLC - 2hrs)	107.00	93.00			110.00	96.00		
All weather bolt-on to party (CLC)	18.40	16.00			19.00	16.50		

higher than 3%
3%
Freeze
Less than 3%
New

DNA HEALTH & FITNESS

Adult Monthly Memberships	20/21	21/22
DNA Monthly Membership	32.00	32.00
DNA Monthly Concessionary Membership	25.00	25.00
DNA Admin Fee (once only)	10.00	10.00
Adult Annual Memberships		
DNA Annual Membership	352.00	352.00
DNA Annual Concessionary Membership	275.00	275.00
Junior Memberships		
Junior Monthly membership 14yrs+	17.00	17.00
Junior Monthly Membership 14yrs+ (bolt on to adult DNA package)	15.00	15.00
Junior Monthly Membership 14yrs+ (additional child from family)	12.00	12.00
Junior Monthly membership 8 to 13yrs	10.00	10.00
Other Memberships		
Corporate membership (min 12 month)	27.00	27.00
Staff DNA	18.00	18.00
Health Suite (bolt on to DNA membership)	5.00	5.00

Gedling Leisure Cards	20/21	20/21
Gedling Leisure Card	4.00	4.50
Gedling Leisure Card Concessionary	2.00	2.50
Gedling Leisure Card Junior	FREE	FREE
DNA Leisure card	FREE	FREE
Replacement leisure card (lost or damaged)	2.50	3.00

higher than 3%
3%
Freeze
Less than 3%
New

Richard Herrod Centre	20/21	21/22
Whole Room per hour (off peak)	57.00	59.00
Whole Room per hour (peak - Saturdays only)	88.00	91.00
Half Room per hour (off peak)	29.00	30.00
Half Room per hour (peak)	45.00	46.00
Meeting room per hour	13.00	13.00
The Lounge (per hour)	24.00	25.00
Table Cloths (whole room)	60.00	60.00
Room hire for a funeral wake	45.00	50.00
Pre/Post Wedding Celebration	500.00	500.00
Corkage	100.00	100.00
Full Room Weekend Function Price (7-12pm)	420.00	435.00
Half Room Weekend Function Price (7-12pm)	230.00	235.00
Community Room (off peak)	24.00	25.00
Community Room (peak)	29.00	30.00
Surcharge (weekend room booking but excluding the bar)	360.00	360.00

Bonington Theatre	20/21	21/22
Theatre – one performance	400.00	400.00
Theatre - whole week (as agreed)	1600.00	1600.00
Theatre space only (hourly rate)	40.00	40.00
Theatre inc technical support (hourly rate)	60.00	60.00
Theatre bar - off peak	25.00	25.00
Theatre bar - Saturday night	53.00	54.60
Cinema ticket (standard)	6.00	6.20
Cinema ticket (concessionary)	5.00	5.00

higher than 3%
3%
Freeze
Less than 3%
New

Need to add "discounts at RHC are only applicable to off peak bookings"

Appendix C - Exceptions where activities are not subjected to a 3% price increase.

- Baby Comes Too price has been frozen again as this is a specific targeted sessions where we want to encourage mums to get active again after child birth and remove the issue of price as a barrier
- The fitness suite orientation fees will remain at 20/21 prices to compete with low cost competitors
- Virtual exercise classes will remain the same price as 20/21 to help build up usage.
- Swimming lesson prices have all been frozen for 19/20 as the prices in Gedling are some of the highest in the county. It is predicted that income targets will be met by growth in customers joining the swim scheme rather than continually putting the prices up for customers each year.
- As the Bonington Theatre closed in March and hasn't really had the chance to re-open, the fees for the cinema and theatre hire will be frozen
- The cost of a customer getting a Gedling Leisure Card has gone up by more than 3% as this item was last increased in 19/20.